



2024 Playing It Forward Sponsorship Proposal

In Support Of

Alzheimer Society

S A R N I A - L A M B T O N



Overview



The 2024 Play It Forward event will support the Alzheimer's Society of Sarnia-Lambton in an effort to raise awareness and funds for those affected by Alzheimer's disease. This event is a testament to the power of community and the impact that can be made when people come together for a common cause.

Alzheimer's disease is a progressive and irreversible brain disorder that affects memory, thinking, and behavior. It is the most common form of dementia, and by 2050, 1.7 million Canadians will be living with Alzheimer's. In Sarnia-Lambton, the Alzheimer's Society provides support, education, and advocacy for individuals and families affected by this disease. The Play It Forward event serves as a way to support the important work of this organization and to bring attention to the challenges faced by those living with Alzheimer's and their loved ones.

The event not only raises funds for the Alzheimer's Society but also serves as a platform to educate the community about the disease. Many people are unaware of the impact of Alzheimer's and the support available for those affected. This event helps to break the stigma surrounding the disease and encourages people to seek support and information.

The Play It Forward event has been a huge success in the past years, raising thousands of dollars for charities. More than just the monetary aspect, this event brings hope, support, and a sense of community to those affected by Alzheimer's. It shows that they are not alone and that there is a whole community standing behind them.

By supporting this event, you are contributing to a cause that affects millions of people worldwide. Not only are you helping to raise awareness and funds for Alzheimer's research and support services, but you are also showing your support and solidarity for those who are affected by this disease.



Benefits



We are excited to invite you to be a part of our upcoming rugby charity event. This event will be an opportunity for our local community to come together and raise funds for a great cause, while also enjoying a day of exciting rugby matches.

In exchange for your support, we would like to offer you the opportunity to become a sponsor of the event. As a sponsor, your brand will be prominently displayed throughout the day, providing exposure to a large and engaged audience. We have multiple sponsorship levels available, allowing you to choose the level of exposure that best fits your brand's needs.

Some possible sponsorship benefits include:

- Logo placement on event materials, including posters, flyers and web.
- Logo placement on game day and supporter apparel.
- Prominent banner placement at the event.
- Sponsored social media posts and mentions.
- Promotional booth during the days events.

We believe that this event will not only provide a great opportunity to give back to our community but also an opportunity for your brand to gain exposure while supporting a great cause.





Title

1 Available; \$3000+

Online/Media Features

- 10 Social Posts
- Logo featured on Saints PIF web page
- "Presented by" in online and physical releases

On-site Features

- Large Banner (48"x96")
- "Presented by" on in person materials
- 2 roll-up banners

Apparel Features

- Front and centre main Jersey logo
- Front and centre main Supporter Shirt logo
- 5 supporter shirts for your company

Signature

2 Available; \$1,500

Online/Media Features

- 5 Social Posts
- Logo featured on Saints PIF web page
- Large Logo in online and physical releases

On-site Features

- Medium Banner (40"x84")
- Large Logo on in person materials
- 1 roll-up banners

Apparel Features

- Large Back logo on Jersey
- Large Back logo Supporter Shirt
- 3 supporter shirts for your company





Impact

4 Available; \$1000

Online/Media Features

- 4 Social Posts
- Logo featured on Saints PIF web page
- Medium logo in online and physical releases

On-site Features

- Regular Banner (30"x72")
- Medium logo on in person materials

Apparel Features

- Logo featured on sleeve or shorts of game day gear
- Medium back logo on Supporter Shirt
- 2 supporter shirts for your company

Supporting

Unlimited; \$400

Online/Media Features

- 2 Social Posts
- Logo featured on Saints PIF web page
- Small logo in online and physical releases

On-site Features

- Regular Banner (30"x72")
- Small logo on in person materials

Apparel Features

- Small back logo on Supporter Shirt
- 1 supporter shirts for your company





Community

Unlimited; \$200

Online/Media Features

- 1 Social Post
- Logo featured on Saints PIF web page
- Small logo in online and physical releases

On-site Features

- Small logo on in person materials

Apparel Features

- Small back logo on Supporter Shirt

Donation

Donation Item

Online/Media Features

- Text acknowledgment on Saints PIF web page
- Text acknowledgment in online and physical releases

On-site Features

- Text acknowledgment on in person materials

Apparel Features

- Text acknowledgment on Supporter Shirt

Please do not hesitate to contact us if you are interested in sponsoring our Playing It Forward charity event. We welcome the opportunity to discuss how we can work together to support this great organization. Thank you for your interest, and we look forward to hearing from you soon.

Ready to sponsor? Click [HERE](#) for our easy sponsor info form.

Please email: pif@sarniarugby.com with inquires.

